

# RAJASTHAN PACKAGING LEADERSHIP AWARDS 2019.

FOR PACKAGING, PRINTINGS,  
DIGITAL PRINTINGS, GRAPHICS  
FLEX & TEXTILE PRINTINGS LABELLING

1st July, 2019 | Radisson Blu, Jaipur

**RAJASTHAN PACKAGING LEADERSHIP AWARDS** which provide companies in the packaging supply chain with the opportunity to showcase their products, packaging and people on a National stage. These Awards are open to - brand owners, designers, printers and manufacturers, producers, SME's, foodies, retailers, transport and logistics - in fact anyone involved in the creation of packaging.

**RAJASTHAN PACKAGING LEADERSHIP AWARDS** would showcase the best of Packaging Industry in action. The Awards aspire to be the Most Influential, Independent, peer assessed awards. The Awards seek to identify and celebrate those companies that have had a positive impact on our environment and society as well as their business.

## ORGANIZATIONAL AWARD CATEGORIES :

### PACKAGING

- Best Packaging Company Award
- Best SME Award
- Best Investment Project Award
- Outstanding Contribution to the Industry Award
- Best Metal Pack Award
- Corrugated Pack Award
- Carton board Pack Award
- Glass Pack Award
- Flexible Plastic Pack Award
- Rigid Plastic Pack Award
- Outstanding Label Award
- Innovation in the Packaging Industry Award
- Best Packaging of a New Product Award
- Best Re-Packaging of a Brand Award
- Retail Ready Pack Award
- Supply Chain Solution Award
- Consumer Convenience Award
- Best New Concept Award
- Sustainable Packaging Award
- Best Packaging Design Award
- Best Packaging Learning Institute of the year
- Best Consumer Packaging of the year
- Best FMCG Packaging of the year
- Best Industrial Packaging of the year
- Best Food and Marine Packaging of the year
- Best Display/POP Packaging of the year
- Best Electronics Packaging of the year
- Best Beauty Products / Cosmetics (Labelling & Packaging)

### PRINTINGS

- Best Printing Company of the Year
- Best SME Printing Company of the Year
- Best Digital Printing Press of the year
- Best Fabrics & Textile Printer of the year
- Best Direct Printing on three dimensional products

### DIGITAL PRINTINGS

- Best Digital Printing Books of the year
- Best Graphics Designer of The Year (Male/Female)...(I)
- Best Creative use of digital imagery
- Best Graphics Machinery of the year
- Best Creative use of substrates
- Best Short run printing
- Best Special effects including varnishes, foiling and raised effects
- Best Wide and super-wide format

### GRAPHICS

- Best Online Advertising
- Best used of Graphics in Print Advertising
- Best Interface Design
- Best Computer-Generated Character
- Best Interactive Media
- Graphical User Interface
- Special Use of Serigraphy's
- Best Printing On 3 Dimension Products

### FLEX AND TEXTILE PRINTINGS

- Best Point of Purchase Products - Printing on paper & board, including paper banners & backlit papers
- Best Point of Purchase Products – Printed on all types of plastics, including plastic banners and backlit plastic + lenticular, plastic printing in sheets, flexible or rigid
- Best Posters, single sheets & multi-sheets
- Best Serigraphy's and Fine Art
- Best Decals and Printed Labels
- Best Special effect
- Best Special effect on t-shirts, garments and other textiles  
T-shirts and other garments: Best Roll-to-roll printed textile
- Best Glass, Ceramic, metal and wood products
- Best Direct printing on three dimensional products

### LABELLING

- Best Label Designing Company of the year
- Best Attractive Label of The Year

## INDIVIDUAL AWARD CATEGORIES :

- CEO of The Year
- Best Product Design of the Year
- Entrepreneur of the Year Award
- Best Packaging Design of the year
- Best Label Designer of the Year

## CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

Endorsed By



THOUGHT  
LEADERS



CMO  
ASIA

WORLD  
FEDERATION OF  
MARKETING  
PROFESSIONALS

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*The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.  
The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.*

