

# RAJASTHAN SHOPPING MALL AWARDS 2018

27th June, 2018 | Radisson Blu, Jaipur



**RAJASTHAN SHOPPING MALL AWARDS** as an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Branding & Marketing fraternity. The Awards aim to reward the best in the industry and enhance reputations.

## ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ Shopping Center of the Year Metros (East)</li> <li>▪ Shopping Center of the Year Metros (North)</li> <li>▪ Shopping Center of the Year Metros (West)</li> <li>▪ Shopping Center of the Year Metros (South)</li> <li>▪ Shopping Center of the Year Non Metro (East)</li> <li>▪ Shopping Center of the Year Non Metro (North)</li> <li>▪ Shopping Center of the Year Non Metro (West)</li> <li>▪ Shopping Center of the Year Non Metro (South)</li> <li>▪ Most Admired Shopping Centre of the</li> </ul> | <p>Year</p> <ul style="list-style-type: none"> <li>▪ Most Admired Marketing Campaign of the Year</li> <li>▪ Best Innovative Shopping Centre</li> <li>▪ Best Thematic Decoration-Shopping Centre</li> <li>▪ Retail Merchant of the Year</li> <li>▪ Best Sustainable Design of the Year</li> <li>▪ Best Retail &amp; Leisure Development</li> <li>▪ Best Utility Services Company of the Year(Lifts, Escalators, Security Sensor)</li> <li>▪ Best Security Services Company of the Year(Security, Car Park)</li> </ul> | <ul style="list-style-type: none"> <li>▪ Best Social Innovative Program-Shopping Center(Marketing)</li> <li>▪ Best Architecture &amp; Interior Design-Shopping Center</li> <li>▪ Best Property Management Company of the Year</li> <li>▪ Most Admired Shopping Centre of the Year - Marketing and Consumer Promotions</li> <li>▪ Most Admired Shopping Centre of the year- Retailers' Choice</li> <li>▪ Most Admired Shopping Centre of the year - Socially Responsible</li> <li>▪ Most Admired Shopping Centre Launch of the Year</li> <li>▪ Most Admired Shopping Centre Management Co. of the Year</li> </ul> |
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## INDIVIDUAL AWARD CATEGORIES :

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|--|---|--|
| <ul style="list-style-type: none"> <li>▪ Best General Manager - Shopping Center of the Year</li> <li>▪ Best Managing Director-Shopping Center of the Year</li> </ul> | <ul style="list-style-type: none"> <li>▪ Best CEO - Shopping Center of the Year</li> <li>▪ Regional Award for Excellence</li> <li>▪ Retail Rising Star of the Year</li> <li>▪ The Shopping Mall Potential Star of the Year</li> </ul> | <ul style="list-style-type: none"> <li>▪ Outstanding Achievement Award</li> <li>▪ Most Admired Shopping Centre Professional of the Year</li> </ul> |
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## CRITERIA:

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

### CO-ORDINATION OFFICE:

402, 4th Floor, Savoy Chambers, Near Juhu Garden, Santacruz (W), Mumbai - 54.

**Tel** : +91-22-2660 3124

**Mobile** : +91-8454877712

**E-mail** : secretariat@cmoasia.org

**Website** : www.cmoasia.org

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

