



RAJASTHAN BEST JEWELLERY DESIGN AWARDS 2018

27th June, 2018 | Radisson Blu, Jaipur

RAJASTHAN BEST JEWELLERY DESIGN AWARDS 2018 will recognize Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

ORGANIZATIONAL AWARD CATEGORIES:

- Jewellery Designer of the Year
- Diamond Jewellery Of The Year
- Jewellery Brand of the Year
- Jewellery Manufacturer of the Year
- Jewellery of The Year Retail / Wholesale
- Theme based Jewellery of the Year - Mechanical
- Diamond Vivaha Jewellery of the Year
- Gold Vivaha Jewellery of the Year
- Most Innovative Company
- Gold Jewellery Of The Year
- Platinum Jewellery of the Year
- Colored Gemstone Jewellery of the Year
- Heritage Jewellery of the Year
- Couture Jewellery of the Year
- Print Campaign of the Year
- Best in Gems & Jewellery E-Commerce Enterprise
- Radio Campaign of the Year
- TV Campaign of the Year
- 360 Marketing Campaign of the Year
- Integrated Social Media Campaign of the Year
- Retail Promotion of the Year
- New Showroom Or Retail Transformation of the Year
- Award For Engaging Culture With the Jewellery Brand
- Best Team of the Year
- CSR Initiative of the Year
- Customer Delight Award of the Year
- Futuristic Jewellery Designer of the Year
- Gem & Jewellery Training Institute of the Year
- Innovative Jeweller of the Year
- Jewellery Accessory of the Year
- Latest Trend Jeweller Provider of the Year
- Most Admired Award For Skill Development.
- Most Admired Institute for Electronic Trading of Precious Metals Etc
- Most Admired Loan Financing Institute
- Most Admired Loyalty Program of the Year
- Most Admired Mortgage Providing Organisation
- Most Innovative Use of Information Technology
- Most preferred Jewellery Brand Website of the Year
- Regional Retail Chain of the Year
- Theme Jewellery of the Year
- Women Jewellery of the Year
- Mens Jewellery of the Year
- Jewellery Export of the year
- Best Growing Company of the Year (Exporters)
- Small & Medium (Exports less than or equal to Rs.500 Cr)
- Large (Exports above Rs.500 Cr)
- Most Innovative Jewellery Machine and Dies manufacturer of the year
- Best use of latest technology in jewellery manufacturing

INDIVIDUAL AWARD CATEGORIES:

- Most Admired CEO of the Year
- Most Admired Corporate Communication / PR Professional of the Year
- Most Admired Director of the Year
- Most Admired Executive of the Year
- Most Admired GM of the Year
- Most Admired HR Professional of the Year
- Most Admired Jewellery Professional of the Year
- Yong Achievers of the year Award
- Most Admired Sales & Marketing Professional of the Year
- Most Admired Training/ Coaching Professional of the Year
- Outstanding Contribution to the Gem & Jewellery Industry
- Woman Entrepreneur of the Year

CRITERIA:

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

