

RAJASTHAN

OOD & GROCERY **AWARDS** 

27th June, 2018 | Radisson Blu, Jaipur

RAJASTHAN FOOD & GROCERY AWARDS will recognize Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

# AWARD CATEGORIES

### INDIVIDUAL AWARD CATEGORIES

- Rising Star of the Year (Under 35)
- Managing Director of the Year
- Food & Grocery Personality of the Year

#### ORGANISATIONAL AWARD CATEGORIES

- Food & Grocery Retailer of the Year:
  Best Food & Grocery Website Large Format
- Food & Grocery Retailer of the Year: Supermarkets
- Food & Grocery Retailer of the Year: Speciality
- Food & Grocery Retailer of the Year: Convenience store
- Independent Food & Grocery Retailer of the Year
- Food & Grocery Retailer of the Year: Private Label Development
- Food & Grocery Retail Innovation of the Year
- Food & Grocery Retail Launch of the Year
- Best Food & Grocery Blog of the Year

- Food & Grocery brand of the Year (Bakery)
- Food & Grocery brand of the Year (Traditional Foods)
- · Food & Grocery brand of the Year (Cold Beverages & Juices)
- Food & Grocery brand of the Year (Hot Beverages)
- Food & Grocery brand of the Year
  Best Spices Brand of the Year (Rice, Noodles and Pasta)
- Food & Grocery brand of the Year . (Chilled Foods)
- Food & Grocery brand of the Year . . (Soups)
- Food & Grocery Brand of the Year (Snacks)

- Food & Grocery Brand of the Year (Dairy Products)
  - Food & Grocery Brand of the Year (Ready To Eat Food)
- · Food & Grocery Brand of the Year (Frozen Desert)
- Food & Grocery Brand of the Year (Instant Mix Food)
- · Best Confectionery Brand of the Year
- Best Pickles Brand of the Year
- Best Cooking Oil Brand of the Year
- Best Agro Food Brand of the Year
- Cookery School of the Year
- Green Supplier of the Year
- Food & Grocery Consumer Initiative of the Year

### CRITERIA:

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

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Endorsed By







