



RAJASTHAN BEST BRAND AWARDS 2018

27th June, 2018 | Radisson Blu, Jaipur

PHILIPPINES BEST BRAND AWARDS 2018 will recognize Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

ORGANIZATIONAL AWARD CATEGORIES :

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▪ Marketing Campaign of the Year ▪ Award for Best Use of Social Media in Marketing ▪ Best in-house magazine ▪ International Newspaper of the year ▪ Shopping Centre of the Year award ▪ Best Loyalty Program ▪ Advertising Agency of the Year | <ul style="list-style-type: none"> ▪ Digital Agency of the Year ▪ Outdoor Agency of the Year ▪ Business News Channel of the Year ▪ Entertainment Channel of the Year ▪ Radio Station of the Year ▪ PR Agency of the Year | <ul style="list-style-type: none"> ▪ Emerging Brand Award ▪ Brand Revitalization Award ▪ Effective use of Marketing Communication Award ▪ Sustainable Marketing Excellence Award ▪ Agency Innovation of the Year Award ▪ Sustainable Smart City Award |
|---|--|---|

AWARD FOR BRAND EXCELLENCE IN :

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> ▪ Banking, Financial Services & Insurance Sector ▪ Service, Hospitality, Travel & Tourism Sector ▪ Pharmaceutical & Bio-Technology Sector ▪ Construction and Real Estate Sector | <ul style="list-style-type: none"> ▪ IT/ ITES Sector ▪ Business Process Outsourcing (BPO) Sector ▪ Retail Sector ▪ FMCG Sector ▪ Gems & Jewellery Sector ▪ Telecom Services Sector ▪ Supply Chain & Logistics Sector | <ul style="list-style-type: none"> ▪ Automobiles - 2 Wheeler sector ▪ Automobiles - 4 Wheeler sector ▪ eCommerce & Internet Business Sector ▪ Power Generation Sector (DG & HUPS) ▪ Sports Marketing ▪ Beauty, Wellness and Fitness Sector ▪ Consumer Durables Sector ▪ Petroleum & Petrochemicals Sector |
|--|---|---|

INDIVIDUAL AWARD CATEGORIES :

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▪ Creative Professional of the Year ▪ Marketing Professional of the Year ▪ Digital Marketer of the Year Award | <ul style="list-style-type: none"> ▪ Corporate Communication Professional of the Year ▪ PR Professional of the Year ▪ Brand Builder of the Year | <ul style="list-style-type: none"> ▪ Young Achiever of the Year (Under 35) ▪ Most Admired Entrepreneur Award ▪ CEO of the Year ▪ Lifetime Achievement Award |
|---|--|---|

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

CO-ORDINATION OFFICE:

402, 4th Floor, Savoy Chambers, Near Juhu Garden, Santacruz (W), Mumbai - 54.

Tel : +91-22-2660 3124

Mobile : +91-98673 11742

E-mail : secretariat@cmoasia.org / alok.pandit@cmoasia.org

Website : www.cmoasia.org

Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

