



GUJARAT TRAVEL & TOURISM LEADERSHIP AWARDS 2017

4th October, 2017 | Pride Plaza Hotel, Ahmedabad

Gujarat Travel & Tourism Leadership Awards 2017 is a premium forum bringing top hotels, elite marketers, brand custodians, advertising and creative honchos together under one roof. As an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Branding & Marketing fraternity. The Awards aim to reward the best in the industry and enhance reputations.

CATEGORIES :

- AIR
- Best Airline of the year
- Best Airport of the year
- CAR
- Best Car Rental Company of the year
- Destination
- Best Beach Destination of the year
- Best City Break Destination of the year
- Best Honeymoon Destination of the year
- Best Meetings & Conference Destination of the year
- Best Tourist Board of the year

ORGANIZATIONAL AWARD CATEGORIES :

- Brand of the year
- Most admired award for skill development.
- Most admired award for Nature & Wildlife Conservation
- Most admired award for Carbon Reduction initiative
- Most admired tourism initiative for region development
- Most admired tourism initiative for women empowerment
- Most admired travel & tourism initiative for uplifting of underprivileged
- Most admired Marketing Campaign to promote tourism
- Most innovative use of Information Technology in travel & tourism industry
- Most innovative Tourism Project of the year
- Most preferred Overseas Tour Operator to India
- Most preferred Inbound Tour Operator to India
- Most preferred Outbound Tour Operator to India
- Most preferred Adventure Tourism Operator of the year
- Most preferred Travel & Tourism Website of the Year
- Most preferred Training/ Coaching Institute of the year,
- Most preferred Institute for Travel & Tourism course
- Award for promoting beach Tourism
- Award for engaging people & Culture
- Award for promoting rural tourism
- Award for Promoting Eco Tourism
- Award for Promoting Medical Tourism
- Award for responsible tourism
- Award for sustainable Tourism
- CSR initiative of the year
- Outstanding contribution to the industry

INDIVIDUAL AWARD CATEGORIES :

- Most admired CEO of the year
- Most admired Director of the year
- Most admired Executive of the year
- Most admired GM of the year
- Most admired Hospitality professional of the year,
- Most admired Travel & Tourism professional of the year,
- Most admired HR professional of the year
- Most admired Sales & Marketing professional of the year,
- Most admired Corporate Communication / PR professional of the year,
- Most admired Training/ Coaching professional of the year
- Young Achievers Award of the Year

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

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