



4th October, 2017 | Pride Plaza Hotel, Ahmedabad

The Gujarat Hotels & Services Leadership Awards 2017 is a premium forum bringing top hotels, elite marketers, brand custodians, advertising and creative honchos together under one roof. As an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Branding & Marketing fraternity. The Awards aim to reward the best in the industry and enhance reputations.

ORGANIZATIONAL AWARD CATEGORIES :

- Hotel Brand of the year
- Most preferred Luxury hotel of the year
- Most preferred Premium hotel of the year
- Most preferred Business hotel of the year
- Most preferred Economy hotel of the year
- Most preferred Emerging hotel of the year
- Most preferred Heritage hotel of the year
- Most preferred Airport hotel of the year
- Most preferred Boutique hotel of the year
- Most preferred City hotel of the year
- Most preferred Design hotel of the year
- Most preferred Green hotel of the year
- Most preferred integrated Resort/Hotel of the year
- Most preferred Casino Resort/Hotel of the year
- Most preferred Services Apartment of the year
- Most preferred Restaurant & F&B Retailer of the year
- Most admired awards for skill development
- Most preferred Training/ Coaching Institute of the year
- Most preferred Spa /wellness center of the year
- Most preferred Beach Resort/ Hotel of the year
- Most preferred Corporate Communication / PR agency of the year
- Most preferred Fast Food Joint of the year
- Most preferred CSR initiative of the year
- Outstanding contribution to the industry
- Best Hotel Team of the year
- Customer Delight award of the year

INDIVIDUAL AWARD CATEGORIES :

- Most admired CEO of the year
- Most admired Director of the year
- Most admired Executive of the year
- Most admired GM of the year
- Most admired Hospitality Professional of the year
- Most admired HR Professional of the year
- Most admired Sales & Marketing Professional of the year
- Most admired Corporate Communication / PR Professional of the year
- Most admired Training/ Coaching Professional of the year
- Most admired Chef of the year
- Most admired F&B Manager of the year
- Most admired Executive House Keeper of the year
- Most admired Banquet Manager
- Most admired Front Office Executive of the year
- Most admired Barman of the year
- Young Achievers Award of the Year
- Lifetime Achievement of the year

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

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Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

