



# GUJARAT HEALTHCARE LEADERSHIP AWARDS 2017.

4th October, 2017 | Pride Plaza Hotel, Ahmedabad

**GUJARAT HEALTHCARE LEADERSHIP AWARDS 2017** will recognize Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

## AWARD CATEGORIES

### GENERAL AWARD CATEGORIES

- Best Product Innovation (Technically )
- Best Product Innovation (Comstically)
- Direct To Consumer (Dtc) Medicines
- Educational Awareness
- Health Institutions & Services
- Innovation In Reducing Health Care Disparities Award
- Best Eco-Friendly & Sustainable Property
- Infant & Toddler First Aid Award
- Award For The Fastest Growing Fmcg Product In Healthcare & Wellness
- Award For The Best Medical College / Institute / Campus
- Best Public Health Initiative
- Best Use Of Information Technology
- Excellence In Healthcare Management
- Best Patient Education Project – Non-Pharmaceutical
- Patient Organisation Project Of The Year
- Best Sustainable Healthcare Project
- Outstanding Achievement award in Healthcare - Social Cause
- Best Innovative Medical Product Of The Year

### HOSPITAL & CLINIC CATEGORIES:

- Award For The Best Multi Speciality Hospital (As Per Region)
- Award For The Best Single Speciality Hospital (As Per Region)
- Award For The Best Green Hospital
- Award For The Best Green Project In Healthcare
- Award For The Best Design In Healthcare
- Award For The Best Food Safety Initiative
- Best Healthcare Unit On Public Private Partnership (Ppp)
- Best CSR Practise In Healthcare
- Award For The Best Customer Service In Healthcare
- Disposable Product Manufacturer of the year
- Best Medical Equipment of the Year
- Best Healthcare Start up Company of the Year
- Award for the Best Aesthetic Clinic

### INDIVIDUAL AWARD CATEGORIES:

- CEO Of The Year
- Best Marketer Award
- Brand Leadership Award
- Brand Builder Award
- Lifetime Achievement Award
- Best Researcher Award
- Women Leadership Awards
- Sales Promoter Award
- Best Healthcare Entrepreneur Of The Year
- Award For The Best Dietician Of The Year
- Award For The Best Physiotherapist
- Award For The Best Plastic Surgeon
- Award For The Best Aesthetic Consultants
- Award For The Best Cosmetologist
- Award For The Best Holistic Wellness
- Best Cardiac Surgeon of the year
- Best Doctor Physiotherapy
- Healthcare Personality Of The Year
- Healthcare Personality Of The Year (Hospital Administration)

### INDIVIDUAL AWARD CATEGORIES

- CEO Of The Year Award
- Best Marketer Award
- Brand Leadership Award
- Brand Builder Award
- Lifetime Achievement In Healthcare Award
- Best Researcher Award
- Women Leadership Award In Healthcare
- Sales Promoter Award
- Hall Of Fame Award
- Outstanding Dentist Of The Year

### CATEGORIES FOR QUALITY :

- Innovation In Quality Of Service Delivery
- Award For The Best Quality Initiative In Healthcare
- Award For The Best Quality (Medical Devices, Pharmaceutical & Chemicals Etc)

### CATEGORIES FOR NUTRITION COMPANY & BRANDS:

- Award For The Best Nutraceutical Company Of The Year
- Award For The Best Nutrition Brand
- Award For The Community Based Management Of Acute Malnutrition
- Award For The Nutritional Management (Otc)
- Over The Counter (Otc) Products & Treatments
- Award For The Best For Medical Services
- Emerging brand of the Year

### CATEGORIES FOR SPA, WELLNESS & YOGA SECTOR:

- Best Medical Spa / Best Medical Resort
- Worksite Wellness Assessment Awards
- Best Skin Clinic
- Wellness Company of the year

### CATEGORIES FOR EYE SECTOR:

- Best Eye Clinic Of The Year
- Best Multi Specialty Hospital (As Per Region)
- Best Single Speciality Hospital (As Per Region)

### CATEGORIES FOR DENTAL SECTOR:

- Dental Laboratory Of The Year
- Corporate Dental Chain Of The Year
- Best Teeth Whitening Centre
- Most Advance Dental Service Provider ( Rural, Urban & Semi Urban Area)

### CATEGORIES FOR MARKETING SECTOR:

- Advertising To The Healthcare Professional
- Best Marketing Campaign
- Best Marketing Campaign (Otc)
- Promotional Marketing
- Best Use Of Social Media & Digital Marketing In Healthcare

### CATEGORIES FOR HR SECTOR:

- Best Hr Practise In Healthcare
- Best Recruitment Company In Healthcare
- Excellence In Training & Development

### CATEGORIES FOR INSURANCE SECTOR:

- Award For The Best Health Insurance Company Of The Year
- Health Insurance Intermediary Of The Year
- Best Healthcare Trust Provider
- Most Innovative New Product
- Best Long-Term Care Provider
- Best Customer Service
- Best Marketing Campaign
- Best Provider Of Workplace Wellbeing Services

- Entrepreneur Dentist Of The Year
- Best Healthcare Entrepreneur
- Award For the Best Medical Suppretendent of The Year
- Award For The Best Dietician Of The Year
- Award For The Best Physiotherapist
- Award For The Best Plastic Surgeon In Asia
- Award For The Best Dermatologist In Asia
- Award For The Best Aesthetic Consultant
- Award For The Best Cosmetologist

## CRITERIA:

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

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Endorsed By



*The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.*

