



12th
EMPLOYER
BRANDING
AWARDS

BEST EMPLOYER 2017-2018
EMPLOYER BRANDING INSTITUTE - INDIA

CHENNAI BEST EMPLOYER BRAND AWARDS 2017

12th December, 2017
Taj Club House, Chennai

CHENNAI BEST EMPLOYER BRAND Awards are hosted by Employer Branding Institute; World HRD Congress & Stars of the Industry Group. The Awards will be presented at the glittering ceremony.

ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> ▪ Chennai Best Employer Brand Awards ▪ Organization with Innovative HR Practices ▪ Award for Innovation in Retention Strategy ▪ Best Social Networking Recruitment Effort ▪ Best Differently Abled Recruiting Program ▪ Best use of Technology for Recruiting ▪ Best Recruiting Evaluation Technique ▪ Most-Effective Recruitment Campaign ▪ Best B-school Recruiting Program ▪ Best Corporate Careers Website\ ▪ Best Inclusion Recruiting Program ▪ Best Employee Referral Program ▪ Promoting Health in the Workplace ▪ Award for Managing Health at Work ▪ Award for Innovation in Recruitment | <ul style="list-style-type: none"> ▪ Award for Excellence in Training ▪ Award for HR Strategy ▪ Award for Talent Management ▪ Outstanding Contribution to HR ▪ Diversity Impact Award ▪ BPO Organization of the year ▪ HR Outsourcing Stars Award ▪ Best Candidate Experience ▪ Innovation in Recruitment ▪ Award for Institution Building ▪ HR Event of the year ▪ Dream Employer of the year ▪ Dream Companies to Work for ▪ Outstanding contribution to the cause of Education | <ul style="list-style-type: none"> ▪ Award for best HR Strategy in line with Business ▪ Award for Innovation in Career Development ▪ Award for Excellence in HR through Technology ▪ Award for Continuous Innovation in HR Strategy at Work ▪ Award for operational Excellence & Quality in BPO Industry ▪ Best Overall Recruiting & Staffing Organization of the year ▪ Most Innovative Recruiting & Staffing Program / Initiative ▪ The Most Informative Recruiting & Staffing Industry Resource ▪ Recruiting & Staffing Industry Leader of the year |
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INDIVIDUAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> ▪ Exemplary Leader Award ▪ CEO of the year ▪ HR Leadership Award ▪ CHRO of the year ▪ Hall of Fame Award ▪ HR Research of the year ▪ CEO with HR Orientation ▪ Mark of Excellence Award ▪ Young Achiever of the year ▪ HR Professional of the year ▪ Lifetime Achievement Award ▪ Women Super Achiever Award | <ul style="list-style-type: none"> ▪ Emerging Leader of the year ▪ Leaders of Tomorrow Award ▪ Business Super Achiever Awards ▪ Recruitment Personality of the year ▪ Leadership Excellence in Mentoring ▪ Leadership Excellence in Innovation ▪ Women at Work Leadership Award ▪ Leadership Excellence in Sustainability ▪ Leadership Excellence in Health & Wellness ▪ Leadership Excellence in Sales & Service ▪ Excellence in Operational Leadership ▪ Award for Administrator of the year | <ul style="list-style-type: none"> ▪ Young HR Professional of the year (Age till 35 years) ▪ Contribution to the field of Training & Development ▪ Leadership Excellence in Technology Innovation ▪ Excellence in Advancing the Status of Women ▪ Leadership Excellence in Corporate Social Welfare/CSR ▪ Leadership Excellence in Advancing Civic Responsibility ▪ Leadership Award for Excellence in Community Services ▪ Award for Excellence in Improving Performance through Leadership |
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CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

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