

# SRI LANKA CFO LEADERSHIP AWARDS 2019

(4<sup>th</sup> EDITION)



**17<sup>TH</sup> JULY, 2019**  
TAJ SAMUDRA, COLOMBO, SRI LANKA

As Asia readies to take on the world, a new league of extraordinary individuals has evolved. These individuals are at the helm of the outstanding success of their organizations and create a new role for India on the world stage. The knowledge, vision and acumen with which these wizards are empowering cross border M&As, partnering world's biggest organizations and driving businesses across nations has truly revolutionized the roles of their community globally.

Chief Financial Officers usually stay out of the limelight, regardless of whether they're navigating their companies through tough times or periods of growth. With the world economy in recovery mode, many CFOs have shifted their energies to helping create and manage growth opportunities for their companies. That's meant more time spent guiding their organizations through facility expansions, M&A, new product launches, hiring and finding capital. This unique league of professionals has managed India's global aspirations with such precision that they are now the nation's global ambassadors! These men and women who are doing everything it takes to make India the world business hub are none other than the champions of India's fast evolving CFO community.

## INDIVIDUAL AWARD CATEGORIES:

- CFO of the Year Award in:
  - Banking, Financial Services & Insurance Sector
  - Service & Hospitality Sector
  - Travel & Tourism Sector
  - Pharmaceutical & Bio Technology Sector
  - Construction and Real Estate Sector
  - IT/ ITES and BPO Sector
  - Retail Sector
  - Telecom Services Sector
  - Supply Chain & Logistics Sector
  - FMCG Sector
  - Automobiles Sector
  - Oil & Gas and Petrochemicals Sector
  - Beauty, Health, Wellness & Fitness Sector
  - Education Sector
  - Young CFO of the Year Award
  - Best Woman CFO
  - Best CFO (Excellence in Sustained Wealth Creation)
  - Best CFO (Excellence in Mergers & Acquisitions)
  - Best CFO (Excellence in Remarkable Leverage Management)
- Best CFO (Excellence in Consistency Liquidity Management)
- Best CFO commitment towards Triple Bottom Line
- Best CFO with Exemplary All Round Performance
- Public Sector CFO of the Year
- Best New Treasury Management Solution
- Excellence in Finance Automation
- Excellence in ERP Transformation
- Excellence in Financial Planning & Analysis
- Best General Insurance Provider
- Best in Payroll Outsourcing
- Excellence in Budgeting Transformation
- Excellence in Treasury Management Transformation
- Excellence in Planning & Forecasting Transformation
- Best New Treasury Management Solution
- Excellence In Supply Chain Finance Transformation
- Best in Risk Management Advisory (TOP-TIER)
- Best CFO (Excellence in Sustained Wealth Creation)
- Best CFO (Excellence in Financial Management)
- Best CFO Of The Year - Startup

## ORGANIZATION AWARD CATEGORIES:

- Award for the Best in Payroll Outsourcing
- Award for the Best Finance team of the Year
- Achievement in Transformational Finance
- Best in Financial Planning and Analysis
- Best in Audit Services
  - (Top - Tier)
  - (Mid - Tier)
- Best in Cash Management
- Best Payroll Out Sourcing
- Best in Finance Automation
- Corporate Finance provider of the Year
- Investment Management Award
- Financial Innovation Project of the Year
- Outstanding Contribution to Finance & Business
- Strategy Execution Award
- Transformation & Empowerment Award
- High Performance Team Award
- Compliance & Governance Award
- Finance Transformation Award
- Finance & Technology Award
- Project Finance Deal of the Year
- Financial Asset Management-Portfolio With The Best ROI
- Financial Asset Management-Project With The Highest ROI
- Best Insurance Company Of The Year
- Best in Finance & Accounting Recruitment
- Best in Factoring
- Best Financial Reporting of the Year:
  - Small Business
  - Medium Business
  - Large Business

## CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

## CO-ORDINATION OFFICE:

401-403, Prime Plaza, S.V. Road, Above TBZ Jewellers,  
Near Asha Parekh Hospital, Santacruz (West), Mumbai-400054.

**Cont.** : +91-9920036371 /9821688999

**E-mail** : scg@socialandcorporategovernanceawards.com

**Website** : www.cmoasia.org, www.worldcsrday.com

Endorsed By



THOUGHT  
LEADERS



*The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.  
The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.*

