

EAST AFRICA HOTEL INDUSTRY LEADERSHIP AWARDS 2019

19th June, 2019 | Hotel White Sands The Beach Resort, Tanzania

EAST AFRICA HOTEL INDUSTRY AWARDS will recognise Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

ORGANIZATIONAL AWARD CATEGORIES

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| <ul style="list-style-type: none"> ▪ Best Wedding Destination Hotel Of The Year ▪ Best 5 Star Hotel Of The Year ▪ Best 4 Star Hotel Of The Year ▪ Best 3 Star Hotel Of The Year ▪ Hotel Launch Of The Year ▪ Best City Hotel Of The Year ▪ Best Convention Hotel Of The Year ▪ Best Luxury Hotel Of The Year ▪ Best Convention Hotel Of The Year ▪ Best Concierge Hotel Of The Year ▪ Best Medical Spa Hotel Of The Year ▪ Best Resort Hotel Of The Year ▪ Best Large Hotel Of The Year ▪ Best Luxury Spa Resort/ Hotel Of The Year ▪ Best Luxury Private Island Resort/Hotel Of The Year ▪ Best Conference And Convention Hotel ▪ Most Stunning Hotel Location Of The Year ▪ Best Romantic Villa Resort/Hotel & Spa Of The Year ▪ Best Serviced Apartments Of The Year ▪ Best Mid-Market Hotel Of The Year ▪ Best Luxury Family Resort/ Hotel Of The Year ▪ Best Luxury Lifestyle Beach & Spa Resort ▪ Best Innovation In Hotel Concept ▪ Best Brand Marketing Operation ▪ Best Digital Innovation ▪ Best Sport's Pub Of The Year ▪ Best Initiative In Sustainable Development & | <ul style="list-style-type: none"> Social Responsibility ▪ Best Initiative In Human Resources & Talent Management ▪ Most Preferred Boutique Hotel Of The Year ▪ Most Impressive Hotel Feature Of The Year ▪ Most Preferred Emerging Hotel Of The Year ▪ Most Preferred Heritage Hotel Of The Year ▪ Most Preferred Spa/Wellness Centre ▪ Most Preferred Casino Resort/Hotel ▪ Most Preferred Training/Coaching Institute ▪ Most Preferred Fast Food Joint ▪ Most Preferred CSR Initiative ▪ Most Preferred Design Hotel Of The Year ▪ Most Preferred Airport Hotel Of The Year ▪ Most Preferred Green Hotel Of The Year ▪ Most Preferred Restaurant & F&B Retailer ▪ Best Hotel Bar Of The Year ▪ Best Cocktail Bar Of The Year ▪ Best Restaurant Bar Of The Year | <ul style="list-style-type: none"> ▪ Best Live Music Venue Of The Year ▪ Best Lounge Of The Year ▪ Speakeasy Of The Year ▪ Best Hotel/Restaurant Bar Of The Year ▪ Best Dance Club Of The Year ▪ Best Bar Or Night Life Venue Of The Year ▪ Gym Or Sporting Facility Of The Year ▪ Renovation Project Of The Year ▪ New Restaurant Of The Year ▪ Event Venue Of The Year ▪ Best Beer Bar Of The Year ▪ Best Pub/Club Chain Of The Year ▪ Best Vegetarian Café of the Year ▪ Bakery of the Year ▪ Best Juice & Shake Parlour of the Year ▪ Café with Outstanding Ambience & Interiors Award ▪ Cafe of the Year ▪ Emerging Sea Food Restaurant of the Year ▪ Restaurant Serving Best Breakfast of the Year ▪ Food App of the Year ▪ Best Multi - Cuisine Restaurant of the Year ▪ Best Highway Restaurant of the Year ▪ Best Foreign Cuisine Restaurant Chain of the Year ▪ Best Retro Bar of the Year ▪ Best Theme Based Restaurant ▪ Best 24 hour Dining Restaurant ▪ Best Quick Service Restaurant Chain of the Year |
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INDIVIDUAL AWARD CATEGORIES

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| <ul style="list-style-type: none"> ▪ Rising Star Award ▪ Most Admired MD/CEO Of The Year ▪ Most Admired General Manager Of The Year ▪ Most Admired Director/Executive Of The Year ▪ Most Admired Hospitality Professional Of The Year ▪ Most Admired HR Professional Of The Year ▪ Most Admired Sales & Marketing | <ul style="list-style-type: none"> Professional Of The Year ▪ Most Admired Corporate/PR Professional Of The Year ▪ Most Admired IT Manager Of The Year ▪ Most Admired Training/Coaching Professional Of The Year ▪ Most Admired Chef Of The Year | <ul style="list-style-type: none"> ▪ Most Admired Procurement Manager Of The Year ▪ Most Admired House Keeper Of The Year ▪ Most Admired Banquet Manager Of The Year ▪ Most Admired Front Office Manager Of The Year ▪ Most Admired F&B Manager Of The Year ▪ Most Admired Barman Of The Year ▪ Lifetime Achievement Of The Year |
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CRITERIA

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Endorsed by



THOUGHT
LEADERS



WORLD FEDERATION OF
HOSPITALITY
PROFESSIONALS

Host Hotel



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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.



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