

PUNJAB BEST BRAND AWARDS 2019

31st December, 2019 | Taj Swarna, Amritsar

The supply chain, logistics, and warehousing industry is the very backbone of business and sits within the warehousing and Logistics sector. Without this critical element of commerce, goods would not move from supplier to buyer and then ultimately to the consumer. This fast moving and vital part of industry, with the unprecedented growth of the warehouse, supply chain and logistics industry, evaluating the business becomes critical when looking to compete and increase your customer-base.

With the above perspective we announce **AMRITSAR BEST BRAND AWARDS** which will benchmark to recognize excellence throughout the industry. The Award will identify shortlist and bring to the forefront individuals, organizations and projects that have created excellence in the domain of logistics. This will be a platform that will put a spotlight on the heroes of the sector who have risen in spite of challenges whether managing Logistic, Supply chain & Warehousing operations

ORGANIZATIONAL AWARD CATEGORIES :

- Marketing Campaign of the Year
- Award for Best Use of Social Media in Marketing
- Best in-house magazine
- International Newspaper of the year
- Shopping Centre of the Year award
- Best Loyalty Program
- Advertising Agency of the Year
- Digital Agency of the Year
- Outdoor Agency of the Year
- Business News Channel of the Year
- Entertainment Channel of the Year
- Radio Station of the Year
- PR Agency of the Year
- Emerging Brand Award
- Brand Revitalization Award
- Effective use of Marketing Communication Award
- Sustainable Marketing Excellence Award
- Agency Innovation of the Year Award
- Sustainable Smart City Award

AWARD FOR BRAND EXCELLENCE IN :

- Banking, Financial Services & Insurance Sector
- Service, Hospitality, Travel & Tourism Sector
- Pharmaceutical & Bio-Technology Sector
- Construction and Real Estate Sector
- IT/ ITES Sector
- Business Process Outsourcing (BPO) Sector
- Retail Sector
- FMCG Sector
- Gems & Jewellery Sector
- Telecom Services Sector
- Supply Chain & Logistics Sector
- Automobiles - 2 Wheeler sector
- Automobiles - 4 Wheeler sector
- eCommerce & Internet Business Sector
- Power Generation Sector (DG & HUPS)
- Sports Marketing
- Beauty, Wellness and Fitness Sector
- Consumer Durables Sector
- Petroleum & Petrochemicals Sector

INDIVIDUAL AWARD CATEGORIES :

- Creative Professional of the Year
- Marketing Professional of the Year
- Digital Marketer of the Year Award
- Corporate Communication Professional of the Year
- PR Professional of the Year
- Brand Builder of the Year
- Young Achiever of the Year (Under 35)
- Most Admired Entrepreneur Award
- CEO of the Year
- Lifetime Achievement Award

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

Excellence Partner



DR. TARITA SHANKAR EXCELLENCE AWARDS

Media Partner



Endorsed By



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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

