

# SOUTH AFRICA BEST BRAND AWARDS 2019

4th April, 2019 | Hilton Sandton - Johannesburg, South Africa

**AFRICA BEST BRAND AWARDS** will recognize Leaders who have contributed value & made a change. Such Leaders who are impactful & believe that there is a MAD approach to their work (Making A Difference). The approach is driven by passion & commitment towards Social Change.

## ACHIEVERS AND FUTURE BUSINESS LEADERS :

### Individual Award Categories:

- Hall of Fame Award
- Leaders of Tomorrow Award
- Business Super Achievers Award
- Asian Leadership and Inspiration Award
- Excellence in Business Leadership
- Pride of Asian Business Award

- Women Leadership in Public Sector
- Woman at Work Leadership Award
- Mark of Excellence Award
- FAME - Fabulous Achievement in Marketing Excellence

### Organizational Award Categories:

- Market Leadership Award
- Environmental Leadership Award
- Business Innovation Award
- Operational Excellence Award
- Industry Leadership Award

## EXCELLENCE IN BRANDING & MARKETING :

### Individual Award Categories:

- CEO of the Year
- Creative Professional of the Year
- Media Professional of the Year
- Marketing Professional of the Year
- Digital Marketer of The Year
- Young Achiever of the Year
- Brand Builder of the Year
- Lifetime Achievement Award
- Award for Brand Leadership
- CFO of the year

### Organizational Award Categories:

- Campaign of the Year
- Agency of the Year
- Award for Social Media Marketing
- Popular News Channel of the Year
- Popular Radio Channel of the Year
- Brand Leadership Award (Overall)
- Socially Relevant Ad Campaign

### Award for Brand Excellence in:

- Service / Hospitality Industry
- Durables
- Automobiles
- Internet Business
- Information Technology

- FMCG
- Banking and Financial Services
- Digital Advergaming
- Logistics
- Fashion & Lifestyle
- Media / Entertainment
- Knitted Garments
- Pharmaceutical
- Retail & Real Estate
- News Paper / Magazine / Television / Online Media

### Asia's Most Preferred Tourist destination

## CRITERIA:

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

## CO-ORDINATION OFFICE:

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.



Endorsed by



THOUGHT  
LEADERS

