



PHILIPPINES EVENT INDUSTRY AWARDS 2018

8th June 2018 | Dusit Thani, Manila

PHILIPPINES EVENT INDUSTRY AWARDS as an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Branding & Marketing fraternity. The Awards aim to reward the best in the industry and enhance reputations.

AWARD CATEGORIES

- Most admired Entrant in MICE Industry
- Most Admired Event Management Company
- Most admired venue for MICE
- Most Admired Creative Event Agency
- Most Admired PR agency of the Year
- Most Admired MICE Team Award

INDIVIDUAL AWARD CATEGORIES

- Most Admired CEO of the Year
- Most Admired Director of the Year
- Young Achievers Award of the year
- Most Admired Executive of the Year
- Most Admired GM of the Year
- Most Admired MICE Professional of the Year
- Most Admired HR Professional of the Year
- Most Admired Sales & Marketing Professional of the Year
- Most Admired Corporate Communication / PR Professional of the Year
- Most Admired Training / Coaching Professional of the Year
- Outstanding Contribution to the Event Industry
- Most Admired Event/Project Manager of the year
- Most Admired Event Host of the year
- Most Admired Designer of the year (Brochure, Pamphlet, Invite, Website, Emailer, Backdrop etc)

EVENTS

- Most Admired Outdoor Event
- Most Admired Brand Activation
- Most Admired Trade Exhibition
- Most Admired Corporate Event
- Most Admired Entertainment Show
- Most Admired Celebrity Show
- Most Admired Creative Event
- Most Admired Rural Activation
- Most Admired Product Launch
- Most admired Events for:
 - IT
 - BPO
 - Job Fair
 - Mobile and Internet
 - B-School
 - HR
 - Youth Event
 - Branding and Marketing
 - Advertising Event
 - Trade Show
 - Sports Event
 - Corporate Event (Conference and Seminar)

SERVICE PROVIDER

- Most Admired A/V Company
- Most Admired Staff Solution Provider
- Most Admired Security provider
- Most Admired Infrastructure Provider
- Most Admired Event Caterer
- Most Admired Designing Company of the year
- Most Admired MICE Consultancy of the Year
- Most Admired Banqueting of the year
- Most Admired F&B of the year
- Most Admired Ticketing Services
- Most Admired Concept Selling team of the year

CRITERIA

ORGANISATION CATEGORIES: Write Up of not more than 2500 words showing why your entry deserves to win over others. The Jury members will also require Supporting documentation, such as testimonials, references, project descriptions, photographs and published articles.

INDIVIDUAL CATEGORIES: Write up of not more than 2500 words proving that the Individual have shown initiative, innovation, implemented best practice and reduced costs within an organisation to reflect a successful operation. The Jury members will also require Supporting documentation, such as testimonials, references, project descriptions, photographs and published articles (if any).



Endorsed By

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

