

Cannes Lions announce 2018 Jury Members

21 May 2018 – Cannes Lions, the International Festival of Creativity, has today announced the 413 jury members chosen to award and celebrate the best creative work from around the world..

This year's juries are composed of individuals from 50 countries, including for the first time representatives from Georgia, Nigeria, Kenya and Sri Lanka. Continuing the drive for a more diverse mix within the jury room, this year includes 46% female jury members, as well as a wide mix of creative agencies, brands, media owners and production companies.

Jose Papa, Managing Director of Cannes Lions said: *"The job of the Cannes Lions jury is to act as the custodians of creativity and celebrate work that demonstrates the value of creativity in all its forms. We are committed to ensuring that our juries include a diverse range of people from across the branded communications ecosystem."*

Last year the Festival announced new Lions with the introduction of a new Awards architecture to better reflect and support the fast-moving creative industries. These Lions include Creative eCommerce Lions, Brand Experience & Activation Lions, Social & influencer Lions, Sustainable Development Goals Lions and the Industry Craft Lions. An overall reduction in the number of categories within individual Lions refined the focus, while new categories were introduced to reflect how creative companies are operating.

"Cannes Lions is now in its 65th year and in that time the industry, and the organisations operating within it, has changed dramatically. These new specialised Lions require a broader range of skills and experience which will ultimately help expand our perspective of creative excellence," said Terry Savage, Chairman, Cannes Lions. *"The Lions are constantly evolving, just as the industry is, and our jury members are fundamental to ensuring that we keep creativity at the core of what we do."*

The 2018 Cannes Lions Awards will be presented at ceremonies taking place each evening throughout the Festival from the 18-22 June.

The 2018 members are:

Brand Experience & Activation Lions

Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President

Guillermo Tragant, Founder and Chief Creative Officer, Furia, Argentina

Geert Verdonck, Creative Director, TBWA\Belgium, Belgium

Fernando Guntovitch, Founder/CEO, The Group, Brazil

Nuala Byles, EVP, Executive Creative Director, Geometry, Canada

Martin Vinacur, President and Executive Creative Director, AldeA Santiago, Chile

Vivian Yong, Executive Creative Director, Wieden+Kennedy, China
Radouane Hadj Moussa, Chief Creative Officer, DDB Prague, Czech Republic
Juan Manuel Koenig, Chief Creative Officer, Koenig Communications, Ecuador
Souen Le Van, Creative Director, Buzzman, France
Giorgi Avaliani, Creative Director, Leavingstone, Georgia
Sandra Loibl, Executive Creative Director, Serviceplan, Germany
Josh Mullens, Global EP & Head of Projects, Will O'Rourke Experiential, Global
Beatrice Remy, Managing Director, LORE, Hong Kong
Levente Kovacs, Chief Creative Officer, White Rabbit Budapest, Hungary
Brijesh Jacob, Chief Creative Technologist, DDBMudra Group, India
Shani Gersh, VP Creative, Freelance, Israel
Francesco Bozza, Chief Creative Officer, FCB, Italy
Satoshi Otsuka, Communication Architect/Digital Creative, ADK, Japan
Marialejandra Urbina, Director of Planning and Strategy, MullenLowe Group, LATAM
Yasmina Baz, Regional Creative Director, Leo Burnett, Lebanon
Alexis Ospina, Chief Creative Officer, Y&R, Mexico
Emily Beautrais, Creative Director, Clemenger BBDO, New Zealand
Lanre Adisa, Managing Director & Chief Creative Officer, Noah's Ark, Nigeria
Ester Hjellum, Senior Art Director and Partner, Try, Norway
Juan Pablo Peschiera, Creative Director, Publicis, Peru
Agnieszka Klimczak, Creative Director, J. Walter Thompson, Poland
Pedro Pires, Founder Partner, Solid Dogma, Portugal
Johanna Santiago, Creative Director, J. Walter Thompson, Puerto Rico
Irina Pencea, Co-Founder and Managing Partner, Jazz, Romania
Daniele Pancetti, Executive Creative Director, FCB Moscow, Russia
Primus Nair, Executive Creative Director, BBDO Singapore, Singapore
Matt Ross, Executive Creative Director, King James, South Africa
Victoria Sunmie Lhie, Director of Experience Strategy, Cheil Worldwide, South Korea
Gil Blancafort, CEO and Founder, Yslandia, Spain
Linnea Lofjord, Head of Brand Design, NordDDB, Sweden
Dennis Lueck, Chief Creative Officer, Jung von Matt/Limmat, Switzerland
Satit Jantawiwat, Chief Creative Officer, Cheil, Thailand
Darre Van Dijk, Chief Creative Officer, TBWA\Neboko, The Netherlands
Lize Karaboga, Managing Partner, Ultra, Turkey
Juliana Paracencio, Regional Creative Director, Mamac Ogilvy & Mather Dubai, UAE
Vicki Maguire, Joint Chief Creative Officer, Grey Global, UK
Shirin Majid, Executive Creative Director, Cake, UK
Tiffany Rolfe, Chief Creative Officer and Partner, Co:collective, USA
Menno Kluin, Chief Creative Officer, 360i, USA

Creative Data Lions

Marc Maleh, Global Director, Havas, Global – Jury President

Kim Bartkowski, Creative Director, Associate Partner, IBM iX, Australia
Alex Cheng, Vice President, Baidu and Chief Technology Officer, Baidu Search, China

Paola Aldaz, VP Marketing, Mastercard, Colombia

Chloe Hawking, Chief Digital Director, OMG, EMEA

Kim O'Brien, Director, Data Science & Analytics, Publicis.Sapient, Global

Ryota Mochizuki, Managing Director, Accenture Interactive, Japan

Bas Korsten, Creative Partner, J. Walter Thompson Amsterdam, The Netherlands

Sebastian Tomich, SVP, Global Head of Advertising & Marketing Solutions, The New York Times, USA

Amy Avery, Chief Intelligence Officer, Droga5, USA

Creative eCommerce Lions

Nick Law, Global Chief Creative Officer, Publicis Groupe and President of Publicis Communications, Global – Jury President

Cheelip Ong, Group Chief Creative Officer, 180.ai, Asia

Andrea Siqueira, Executive Creative Director, Isobar, Brazil

Dan Burdett, Senior Director of Marketing Innovation and Head of EMEA Marketing Lab, eBay, EMEA

Minah Kim, Director of User Experience, Cheil Worldwide, Global

Daniel Bonner, Global Chief Creative Officer, Wunderman, Global

Gemma Spence, Head of eCommerce, PHD Media Global Business, Global

Eric Jannon, VP Executive Creative Director, R/GA New York, USA

Creative Effectiveness Lions

Fernando Machado, Global Chief Marketing Officer, Burger King, Global – Jury President

Paula Lindenberg, Vice President Marketing, AB-Inbev, Brazil

Harjot Singh, Chief Strategy Officer, McCann Worldgroup, EMEA

Jonny Bauer, Global Chief Strategy Officer, Droga5, Global

Michael Houston, Worldwide CEO, Grey Group, Global

Anuraag Trikha, Global Director, Marketing Communications, Heineken, Global

Kristina Duncan, VP Global Marketing Communications Barbie, Mattel, Global

Brent Nelsen, Chief Strategy Officer, Leo Burnett, North America

Jeeyoung Park, SVP, Corporate Communications & Head of Brand Marketing, Hanwha Group, South Korea

Crystal Rix, Chief Strategy Officer, BBDO New York, USA

Design Lions

Johnny Tan, Executive Creative Director, 72andSunny, APAC – Jury President

Dominic Hofstede, Executive Creative Director, Maud Melbourne, Australia

Giovanni Vannucchi, Partner, Oz Estratégia+Design, Brazil

Vanessa Eckstein, Creative Director/Founder, Blok Design, Canada
Julia Deshayes, Art Director, TBWA\Paris, France
Katrin Oeding, CEO & Creative Director, Studio Oeding, Germany
Thomas Holst Sørensen, Creative Director, Global Design Innovation, LEGO, Global
Greg Quinton, Chief Creative Officer, Superunion, Global
Connie Birdsall, Sr. Partner and Global Creative Director, Lippincott, Global
Lulu Raghavan, Managing Director, Landor, India
Yuri Uenishi, Art Director, Dentsu Inc., Japan
Leonid Feigin, Creative Director, DDVB, Russia
Carola Gerlach, Former Creative Director, FutureBrand, Singapore
Vumile Mavumengwana, Designer, Creative Director, VM DSGN, South Africa
Ali Rez, Regional Creative Director - Middle East and Pakistan, BBDO, UAE

Digital Craft Lions

Jean Lin, Global CEO, Isobar, Global – Jury President

Saulo Rodrigues, VP, Executive Creative Director, Visual Design, R/GA, Brazil
Sanne Drogdrop, Head of Integrated Production, Wieden+Kennedy Shanghai, China
Madison Wharton, Global Chief Production Officer, Kirshenbaum Bond Senegal & Partners, Global
Cathrine Movold, Service Designer and Digital Product Strategist, Catalyst Business Design, Norway
Jeroen van der Meer, Executive Creative Director, MediaMonks, The Netherlands
Karen Boswell, Head of Innovations, adamandevеDDB, UK
Steve Jelley, Managing Director, Hammerhead VR, UK
Jennifer McBride, Director of Digital & Innovation, J. Walter Thompson, USA
Resh Sidhu, Creative Director, AKQA, USA

Direct Lions

Susan Credle, Global Chief Creative Officer, FCB, Global – Jury President

Sergio Pollaccia, Chief Creative Officer/CEO, AMEN, Argentina
Jim Ingram, Founder & Chief Creative Tinker, Thinkerbell, Australia
Sophie De Plecker, Creative Director, Leo Burnett, Belgium
Paulo Coelho, Co-President & Chief Creative Officer, DM9DDB, Brazil
Barbara Williams, Executive Creative Director, Track DDB & Tribal Worldwide, Canada
Francisco Cavada, Executive Creative Director, Y&R Santiago, Chile
Daniel Bermudez, Founder & Chief Creative Officer, FANTÁSTICA / BOMBAL, Colombia
Klara Palmer, Group Creative Director, McCann Prague, Czech Republic
Michael Robert, Chief Creative Officer/Co-Founder, ROBERT/BOISEN & Like-minded, Denmark

Luis Campoverde, General Creative Director, Véritas DDB & Tribal Worldwide, Ecuador
Gaëtan du Peloux, Creative Director, Marcel Paris, France
Felix Fenz, Executive Creative Director, Grabarz & Partner, Germany
Gerrit Zinke, Managing Director and Partner, thjnk Hamburg, Germany
Carol Lam, President & Chief Creative Officer, Leo Burnett, Greater China
Prateek Bhardwaj, National Creative Director, McCann Worldgroup, India
Gina Ridenti, Group Executive Creative Director, TBWA, Italy
Shota Hatanaka, Integrated Campaign Director, Hakuhodo Kettle, Japan
Paola Mounla, Creative Director, J. Walter Thompson, Lebanon
Rocío Cuadra, Vice President Creative, Only If, Mexico
Lisa Fedyszyn, Group Creative Director, Ogilvy & Mather, New Zealand
Alexander Gjersøe, Creative Director & Partner, SMFB Oslo, Norway
Juan Carlos Gomez De La Torre, President, Chief Creative Officer, Circus Grey, Peru
Tomás Froes, Founder & Owner, MSTF Partners, Portugal
Sebastian Olar, Co-Creative Director, MAINSTAGE THE AGENCY, Romania
Polina Maguire, Creative Director, Havas, Russia
Lizi Hamer, Regional Creative Director, Octagon, Singapore
Neo Segola, Creative Director, FCB, South Africa
Kiyoun Kim, Executive Creative Director, Innocean Worldwide, South Korea
Anthony Chelvanathan, Group Creative Director, Leo Burnett, Sri Lanka
Karin Frisell, Senior Creative, Forsman & Bodenfors, Sweden
Sandra Genge, Managing Partner, Creative Strategy, FOUR Werbeagentur AG, Switzerland
Subun Khaw, Chief Creative Officer, Dentsu One (Bangkok), Thailand
Kalle Hellzen, Executive Creative Director, 180 Kingsday, The Netherlands
Can Faga, Executive Creative Director, Publicis Istanbul, Turkey
Kapil Bhimekar, Associate Creative Director, Y&R Dubai, UAE
Victoria Fox, CEO, LIDA, UK
Katrina Encanto, Creative Director, MullenLowe London, UK
Corinna Falusi, Chief Creative Officer & Partner, Mother NY, USA
Alfonso Marian, Co-Chief Creative Officer, Ogilvy & Mather, USA
Chacho Puebla, Chief Creative Officer & Friend, MullenLowe, Western Europe & LATAM

Entertainment Lions

Debbi Vandeven, Global Chief Creative Officer, VML, Global – Jury President

Claudia Cristovao, Head of Brand Studio, Google, APAC
Lisa Buchan, Director, Lisa Buchan Consultancy, EMEA
Alexandra Ouzilleau, Global Head of Entertainment Partnerships, Havas Group, France
Alexandre Tan, VP Advertising & Brand Partnerships, Gameloft, France
Nils Rottsahl, Head of Edelman.ergo STUDIOS & Executive Producer, Edelman.ergo, Germany
Andre Llewellyn, Global Brand Strategy, Instagram, Global

Rafael Lazarini, Senior Vice President, Head of Business Development, Live Nation Entertainment, LATAM
Walid Kanaan, Chief Creative Officer, TBWA\RAAD, MENA
Reed Collins, Chief Creative Officer, Ogilvy & Mather, North Asia
Miguel Bemfica, Chief Creative Officer, MRM McCann, Spain
Alice Chou, Chief Creative Officer, Dentsu Taiwan
Bas Verhart, Founder, THINK School of Creative Leadership and DFFRNT Media, The Netherlands
Luke Southern, Managing Director, DRUM, UK
Jez Nelson, CEO & Chief Creative Officer, Somethin' Else, UK
Kristin Greene, Co-Founder/Principal, Flashpoint PR, USA
Elizabeth Lindsey, Managing Partner, Wasserman, USA
Ari Halper, Chief Creative Officer, FCB New York, USA
Rebecca Skinner, Managing Director / Executive Producer, Superprime Films, USA
Amy Emmerich, Chief Content Officer, Refinery29, USA

Film Lions

Luiz Sanches, Partner & Chief Creative Officer, AlmapBBDO, Brazil – Jury President

Laura Visco, Creative Director, 72andSunny Amsterdam, Argentina
Jen Speirs, Deputy Executive Creative Director, BMF, Australia
Laura Esteves, Creative Director, Y&R, Brazil
Helen Pak, Chief Creative Officer, Grey Group Canada and President, Grey Toronto, Canada
Thomas Hoffmann, Creative Director and Owner, & Co., Denmark
Steffen Bärenfänger, Executive Creative Director, Mackevision, Germany
Fred Levron, Worldwide Creative Partner, FCB, Global
Senthil Kumar, Chief Creative Officer, J. Walter Thompson, India
Stefania Siani, Executive Creative Director, DLV BBDO, Italy
Takayuki Niizawa, Senior Creative Director, TBWA\Hakuhodo, Japan
Ariel Soto, VP & Chief Creative Officer, BBDO, Mexico
Koh Hwee Peng, Creative Partner, Blak Labs, Singapore
George Low, Creative Director, TBWA\Hunt\Lascares JHB, South Africa
Isahac Oliver, Executive Creative Director, &Rosàs, Spain
Gustav Egerstedt, Executive Creative Director, Saatchi & Saatchi, Sweden
Asawin Phanichwatana, Executive Creative Director, GREYnJ UNITED, Thailand
Jessica Kersten, Co-Founder & Creative Director, Cloudfactory, The Netherlands
Valentine Freeman, Creative Director and Filmmaker, Other Animals, Inc., USA
Sally-Ann Dale, Chief Creation Officer, Droga5, USA

Film Craft Lions

Diane McArter, Founder & President, Furlined, Global – Jury President

Colin Renshaw, VFX Supervisor, Company Director, Alt.vfx, Australia
Alberto Lopes, Partner & Executive Producer, Vetor Zero, Brazil

Vibeke Nannerup, Founder & CEO, Liquidminds, Denmark
Dushan Drakalski, Chief Creative Officer, Y&R Productions, Europe
Masato Kosukegawa, Creative Director, Shiseido, Japan
Nick Bailey, Chairman, Independent, The Netherlands
James Bland, Partner, Blink, UK
Diane Jackson, Chief Production Officer, DDB Chicago, USA
Oliver Fuselier, Managing Partner, Tool of North America, USA
Gayle McCormick, Executive Producer, Ogilvy & Mather, USA

Glass: The Lion for Change

Madonna Badger, Founder/Chief Creative Officer, Badger & Winters, USA – Jury President

Tea Uglow, Creative Director, Google, APAC
Rupen Desai, Vice Chairman for Asia-Pacific, Middle East & Africa, Edelman, APACMEA
Judy John, CEO, Canada & Chief Creative Officer, North America, Leo Burnett
Jean Batthany, VP, Creative, Walt Disney Parks & Resorts, Global
Deidre Smalls-Landau, EVP, Global Chief Cross-Cultural Officer, UM and EVP, Managing Director of IDENTITY, Global
Charlotte Beers, Speaker, Author, Former CEO, Ogilvy & Mather, Global
Toyin Ojora Saraki, Philanthropist, Founder-President, Wellbeing Foundation Africa, Nigeria
David Guerrero, Creative Chairman, BBDO Guerrero, The Philippines
Rafael Rizuto, Chief Creative Officer – Founder, TBD, USA

Health & Wellness Lions

R. John Fidelino, Executive Creative Director, InterbrandHealth, Global – Jury President

Carol Ong, President, Bebebalm, Asia
Cherie Davies, Creative Director, Sudler & Hennessey, Australia
Bruno Abner Rebelo, Creative Director, McCann Health, Brazil
Andre Hansen, Creative Director, Anthill Agency, Denmark
Orla Burke, Partner, EMEA Healthcare co-Lead, FleishmanHillard, EMEA
Tom Richards, Chief Creative Office, Havas Lynx, Europe
Alok Gadkar, General Manager & Executive Creative Director, The Classic Partnership, UAE
Melissa de Lusignan, Group Creative Director, The Hive Group, UK
Stephanie Berman, Former Partner & Chief Creative Officer, The Bloc, USA
Collette Douaihy, EVP, Executive Creative Director, Digitas Health, USA

Industry Craft Lions

Yang Yeo, Creative Kaiju, Hakuodo Inc., APAC – Jury President

Alessandra Sadock, Creative Director, Artplan, Brazil
Kaz Tsuburaku, Chief Creative Officer, Dentsu Shanghai, China
Tereza Sverakova, Chief Creative Officer, Y&R Prague, Czech Republic
Abbie Walsh, Group Director, Fjord, EALA

Cristiana Boccassini, Chief Creative Officer, Publicis Italy, Italy
Osborne Macharia, Owner & Photographer, K63 Studio, Kenya
Oskar Lübeck, Founder & Executive Creative Director, Bold, Sweden
Susan Young, EVP, Executive Creative Director, McCann New York, USA
Alvar Suñol, Co-President & Chief Creative Officer, ALMA DDB, USA

Innovation Lions

Tor Myhren, VP Marketing Communications, Apple, Global – Jury President

Eco Moliterno, Chief Creative Officer, Accenture Interactive, Brazil
Bessie Lee, Founder & CEO, Withinlink, China
Frederic Josue, Director of 18 (Havas X) and Global Executive Advisor, Havas, Global
Tessa Conrad, Global Director of Operations, TBWA & DAN Worldwide, Global
Perry Nightingale, Executive Creative Technologist, Grey Global, Global
Eran Gefen, Founder, Gefen Team - Innovation Agency, Israel
Johan Pihl, Creative Director, Great Works, Sweden
Thecla Schaeffer, Chief Marketing Officer, G-Star, The Netherlands
Tracey Follows, Head of Strategy, Wired Consulting, WIRED, UK

Media Lions

Tim Castree, Global CEO, Wavemaker, Global – Jury President

Martin Guirado, President, IPG Mediabrands, Argentina
Fiona Johnston, CEO, UM, Australia
Sophie Van Laer, Strategy Director, Initiative, Belgium
Cesar Toledo, Media VP, Tribal Worldwide, Brazil
Alain Desormiers, CEO, PHD and Touché!, Canada
Amrita Randhawa, CEO Asia Pacific & Executive Chair, Mindshare, China
Javier Urbaneja, Chief Creative Officer, Havas Tribu, Costa Rica
Stine Halberg, CEO, Publicis Media, Denmark
Hernando Eslava, Chief Executive Media Agencies, Peña Defilló Group, Dominican Republic
Neil Hurman, Chief Advisory Officer, OMD, EMEA
Chris Skinner, President, UM, EMEA
Andreas Bahr, Founder and Member of the Board, Fluent AG, Europe
Severine Six, CEO, All Response Media, France
Tino Krause, CEO, Mediacom, Germany
Greg James, Global Chief Strategy Officer, Havas Media Group, Global
Izzy Hedges, EVP, International Media, Vizeum, Global
Nigel Conway, Head of Global Media, Nestle, Global
Rajni Menon, CEO, Carat, India
Ran Bar-On, CEO & Partner, Mediacom, Israel
Chiara Tescari, Managing Partner, OMD, Italy
Sanshiro Shimada, General Manager, Hakuhodo DY Media Partners, Japan
Lina Rivero, Strategy & Innovation Director, Havas, LATAM
Ravi Rao, CEO, Mindshare, MENA

Marta Ruiz-Cuevas, CEO, Publicis Media, Mexico
Nigel Douglas, CEO, OMD, New Zealand
Marie-Louise Alvær, Managing Director, PHD, Norway
Patrick Van Ginhoven, CEO, OMG, Peru
Dana Bulat, General Manager, United Media Services, Romania
Natalia Kiryanova, CEO, Wavemaker, Russia
Wayne Bishop, Managing Director, PHD, South Africa
Ester Garcia Cosin, General Manager, Havas Media Group, Spain
Niclas Fröberg, Chairman & Founder, Tre Kronor Media, Sweden
Nannette Passberg, Account Director, Carat, Switzerland
Pathamawan Sathaporn, Managing Director, Mindshare, Thailand
Danielle Pak, Head of Comms & Digital Strategy, Wieden+Kennedy
Amsterdam, The Netherlands
Tolga Uner, CEO, Mediacom, Turkey
Amy Armstrong, CEO, Initiative, USA
Diana Bojaj, EVP, Managing Partner, Global Connections Planning, UM/J3 ,
USA
Kendra Hatcher King, VP, Strategy and Consulting, South Region Lead,
SapientRazorfish, USA

Mobile Lions

Jay Morgan, Innovations Director, The Monkeys, Australia – Jury President

Fabio Simoes, Executive Creative Director & Digital Creative Director, FCB ,
Brazil
Fura Johannesdottir, VP Executive Creative Director, Publicis.Sapient, EMEA
Aurélie de Villeneuve, Executive Creative Director, 5emeGauche Herezie
Group, France
Oliver Drost, Chief Creative Officer, deepblue networks, Germany
Andrew Keller, Global Creative Director, Facebook Creative Shop, Global
Flavio Fabbri, Digital Chief Creative Officer, Armando Testa Group, Italy
Kyoko Yonezawa, Creative Technologist, Dentsu Inc., Japan
Harsh Kapadia, Executive Creative Director, VML, UK
Ari Weiss, Chief Creative Officer NA, DDB Worldwide, USA

Entertainment Lions for Music

Lori Feldman, EVP Strategic Marketing, Warner Bros. Records, USA – Jury President

Kito Siqueira, Music & Sound Producer, Satellite Audio, Brazil
Jeannette Perez, President of Global Synch & Brand Partnerships, Kobalt |
AWAL, Global
Jackie Jantos, Vice President, Brand & Creative, Spotify, Global
Leo Premutico, Co-Founder & Chief Creative Officer, Johannes Leonardo,
Global
Sander van Maarschalkerweerd, Founding Partner & CEO, Sizzer Group, The
Netherlands
Mike O'Keefe, VP 4th Floor Creative, Sony Music , UK

Jocelyn Brown, Executive Producer, Squeak E Clean Productions, USA
Joel Simon, CEO & Chief Creative Officer, JSM Music, USA

Outdoor Lions

Chris Garbutt, Chief Creative Officer, TBWA, Global – Jury President

Mariana Borga, Creative Director, J. Walter Thompson, Brazil

Stephan Vogel, Chief Creative Officer, Ogilvy & Mather, EMEA

Jean-François Sacco, Chief Creative Officer & Co-Founder, Rosapark, France

Jayanta Jenkins, Global Group Creative Director, Twitter, Global

Pallavi Chakravarti, Executive Creative Director, Taproot Dentsu, India

Daniel Kee, Executive Creative Director, MullenLowe, Singapore

Damisa Ongsiriwattana, Co-Founder/ Executive Creative Director, SOUR Bangkok, Thailand

Erica Hoholick, President, phenomenon, USA

Pharma Lions

Rich Levy, Chief Creative Officer, FCB Health, Global – Jury President

Shefali Srinivas, VP, Health Lead, Asia Pacific, WE Communications, APAC

Patrick Ackmann, Executive Creative Director, WEFRA, Germany

Oliver Caporn, Worldwide Creative Director and Executive Director, CDM London, Global

Renata Florio, Executive Creative Director, Ogilvy Health and Wellness, Global

Lyndon Louis, Senior Creative Director, Havas Live Sorento, India

Paola Figueroa, Creative VP, Made, Mexico

John Scott, Creative Director, Ward6, Singapore

Victoria McGee, Associate Creative Director, Langland, UK

Carolyn O'Neill, Chief Creative Officer, Centron NY, USA

PR Lions

Stuart Smith, Global CEO, Ogilvy PR, Global – Jury President

Cassandra Cheong, Founder, Accenzvision, APAC

Damian Martinez Lahitou, CEO, Feedback PR, Argentina

Aden Ridgeway, Partner, Cox Inall Ridgeway, Australia

Patricia Bartuira, Director, FleishmanHillard, Brazil

Mia Pearson, CEO, MSL, Canada

Darren Burns, President, China, and Chair, Creativity & Innovation, Asia Pacific, Weber Shandwick

Andres Ortiz, Senior Partner, Dattis, Colombia

Anders Sigsgaard-Rasmussen, Head of Insight, Radius Kommunikation, Denmark

Arnaud Pochebonne, General Manager, Weber Shandwick, France

Mirko Kaminski, CEO, achtung!, Germany

Lesley Sillaman, Senior Vice President, Havas PR, Global

Cecile Nathan-Tilloy, Managing Director - Global Client Relationship, Edelman Intelligence, Global

Alan VanderMolen, President International, WE Communications, Global
Valerie Pinto, CEO, Weber Shandwick, India
Ishteyaque Amjad, Public Affairs & Communications, Coca-Cola, India &
South West Asia
Elisabeth Leriche, Advertising, Digital & CRM Manager, Renault, Italy
Tetsuji Hirose, Executive Officer, Dentsu Inc., Japan
Adriana Valladares, CEO, Burson Marsteller, Mexico
Gina McKinnon, General Manager, Fuse, New Zealand
Sindre Beyer, Head of PR and Content Marketing, Try, Norway
Agnieszka Bacińska, CEO, Walk PR, Poland
José Franco, Founder & CEO, Corpcom, Portugal
Andreea Grigorean, PR Officer, Publicis, Romania
Alexander Chernov, Board Member, SVP, Skolkovo Foundation, Russia
Ee Rong Chong, Group Managing Director, Ogilvy, Singapore
Michelle Tham, Managing Director, Hill+Knowlton Strategies, Singapore and
Malaysia
Higinio Martínez, CEO, Omnicom PR Group, Spain and Portugal
Mattias Ronge, Chairman, Creative Strategist, Edelman Deportivo, Sweden
David Schärer, Partner, Rod Kommunikation, Switzerland
Sorada Sonprasit, CEO, Brilliant & Million, Thailand
Wendeline Sassen, Strategy Director, Havas Lemz, The Netherlands
Ann Maes, Head of Influence, Ogilvy Amsterdam and Managing Director,
Ogilvy Public Relations, The Netherlands and Belgium
Gizem Kececi, Director of Corporate Communications, Siemens, Turkey
Alex Malouf, Corporate Communications Manager, Arabian Peninsula, Procter
& Gamble, UAE
Candace Kuss, Director of Social Media, Hill+Knowlton Strategies, UK
Ruth Yearley, Partner, Director of Insight and Strategy, Ketchum PR, UK
Denise Kaufmann, Partner, Director Client Development, North America,
Ketchum, USA
Jaclyn Ruelle, SVP, Group Account Director, MullenLowe PR, USA
Tonya Veasey, President & CEO, OCGPR, USA

Print & Publishing Lions

Kate Stanners, Chairwoman & Global Chief Creative Officer, Saatchi & Saatchi, Global – Jury President

Rodolfo Sampaio, Creative Partner, Moma Propaganda, Brazil
Jaime Mandelbaum, Chief Creative Officer, Y&R, Europe
Diego Medvedocky, Chief Creative Officer, Grey Group, LATAM
Marta Lluciá, Executive Creative Director, McCann Worldgroup, Spain
Livio Dainese, Chief Creative Officer & Co-CEO, Wirz BBDO, Switzerland
Leigh Reyes, President & Chief Creative Officer, MullenLowe, The Philippines
Rosie Arnold, Creative Partner & Head of Art, AMV BBDO, UK
Justine Armour, Executive Creative Director, 72andSunny NYC, USA

Product Design Lions

Asif Khan, Architect, Asif Khan Ltd, Global – Jury President

Christiane Bausback, Managing Director + Head of Design, N+P Industrial Design, Germany
Jeremy Lindley, Global Design Director, Diageo, Global
Darshan Gandhi, Head of Design, Godrej Consumer Products, India
Raffaella Citterio, Head of Experience, Interbrand, Italy
Naoki Ono, Copywriter/Product Designer, Hakuhodo, Japan
Per Ivar Selvaag, Principal, Montaag, Norway
Alex Hulme, Director, Map Project Office, UK
Victoria Slaker, VP, Industrial Design, Ammunition, USA
Rei Inamoto, Founding Partner, Inamoto & Co, USA

Radio & Audio Lions

Jo McCrostie, Creative Director, Global, UK – Jury President

Alvaro Rodrigues, Chief Creative Officer & CEO, Fullpack, Brazil
Jenny Smith, President / Creative Director, Ray, Canada
Matthias Storath, MD, Executive Creative Director, Heimat, Germany
Kerry Keenan, Co-Founder & Chief Creative Officer, Never The Less, Global
Toby Talbot, Chief Creative Officer, Saatchi & Saatchi, New Zealand
Hugo Delgado, General Director, Grupo RPP, Peru
Molefi Thulo, Creative Director, Ogilvy JHB, South Africa
Blanca Gomara, Executive Creative Director, Dimensión, Spain
Jill Kershaw, CEO, Executive Creative Director, Sound & Fury, USA

Sustainable Development Goals Lions

Mark Tutssel, Executive Chairman and Chief Creative Officer, Leo Burnett Worldwide, Global – Jury President

Akae Wang, Executive Creative Director, Tencent, China
Jean-Charles Caboche, Managing Director, BETC, France
Maher Nasser, Director of the Outreach Division (Judging in Personal Capacity), United Nations, Global
Claudia Romo Edelman, Chair, We Are All Human Foundation and Co-Host, Global GoalsCast, Global
Kash Sree, Executive Creative Director, gyro, Global
Ariana Stolarz, Global Chief Strategy Officer, MRM//McCann, Global
Eduardo Maruri, President & CEO, Grey Latam, President & CCO Maruri Grey, LATAM
Gustavo Lauria, Chief Creative Officer & Co-Founder, We Believers, USA
Tina Allan, EVP Director of Data Solutions, BBDO New York, USA

Social & Influencer Lions

Mark D'Arcy, VP, Chief Creative Officer, Facebook, Global – Jury President

Mônica Salgado, Journalist, Influencer, TV Presenter, Mônica Salgado, Brazil
Lennie Stern, Head of Creative and Entertainment Strategies, BETC, France
Ralf Osteroth, Senior VP Marketing & Sales, Studio71, Germany
Eric Edge, Head of Global Marketing Communications, Pinterest, Global
Anthony Svirskis, CEO, TRIBE, Global

Noriaki Onoe, Creative Director, Dentsu Inc., Japan
Gerard Crichlow, Head of Cultural Strategy, AMVBBDO, UK
Michelle Franzoia, Executive Creative Director, Edelman, USA
Catherine Patterson, Director Experiential NA, Y&R, USA

Titanium Lions

**Colleen DeCourcy, Chief Creative Officer, Wieden+Kennedy, Global –
Jury President**

Eugene Cheong, Chief Creative Officer, Ogilvy & Mather, Asia Pacific
James McGrath, Creative Chairman, Clemenger BBDO, Australia
Jason Xenopoulos, Global Chief Vision Officer & Chief Creative Officer, VML,
EMEA
Caitlin Ryan, Regional Creative Director, Facebook and Instagram, EMEA
PJ Pereira, Creative Chairman & Co-Founder, Pereira O'Dell, Global
Fred Raillard, Founder, Chief Creative Officer, FF, Global
Susan Bonds, Co-Founder & CEO, 42 Entertainment, Global
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