



2nd Asia's Best B-School Awards

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2nd Asia's Best B-School Awards



OVERVIEW

The World has witnessed unprecedented change too much is happening in too smaller time, every thing and every body seems to be in a hurry. Speed seems to have become a habit Admist the change there are institutions and more institutions mushrooming. The MBA Qualification still seems popular and preferred. Small Institutions are fast innovating just to be in the market place. Large Institutions have seen competition from the smaller and the less preferred ones. The CMO Asia Advisory Board and the Advisory Council of World Brand Congress took the task of identifying Asia's Best Business Schools. We wanted to cover all aspects of geography in Asia. We covered

LIST OF COUNTRIES AT ASIA'S BEST B-SCHOOL AWARDS:

1. Armenia	6. Hongkong	11. Kuwait	16. Pakistan	21. South Africa	26. UAE
2. Australia	7. India	12. Malaysia	17. Philippines	22. South Korea	27. United Kingdom
3. Bangladesh	8. Indonesia	13. Mauritius	18. Qatar	23. Spain	28. USA
4. China	9. Israel	14. Nepal	19. Saudi Arabia	24. Sri Lanka	29. Vietnam
5. France	10. Japan	15. Oman	20. Singapore	25. Thailand	

HOW DID WE DO IT :

- Being a virtual organisation we have our limitations and we believed that inspite of all the odds we did make it happen. Thus we had to identify professionals in each country whom we could trust to give us information which is qualitative. The Secondary Data came from published sources, Internet, Websites, Social group, Alumini, Published Newspaper reports and more.
- At a geography level a lot of information about B-School Rankings was available.
- The research cell played a strategic role in Collating data, Conducting phone interviews and indicating the level of Quality Input, Academic Input, Placements, Faculty and Purpose, Vision and Mission of the Institution.

Based on the research cell input we arrived at a list. The first communication was sent to institutes who had all kinds of Questions to ask we handled most of the questions as we got along. I am sure the list we present may not be full proof but it's an honest attempt to show case the best of the best as years passed by the event will see a bigger and larger turnout and a more qualitative exacting listing.

Our endeavor is to pay a tribute to temples of Learning and Gurus who shaped the destinies of future creators who will make this place a better place to live.

With Hope and Passion

Yours Sincerely

Dr. R. L. Bhatia

Project Director, Asia's Best B-School Awards &
CEO, Fun and Joy at Work



FUN AND JOY AT WORK



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THE JURY

- **BHASKAR CHATTERJEE**
Secretary to the Government of India, Department of Public Enterprises Ministry of Heavy Industries & Public Enterprises
- **HARISH MEHTA**
Chairman & MD - Onward Technologies Ltd.; Emeritus Chairman – World HRD Congress & Founder Member – NASSCOM
- **MICHAEL McDONALD**
Global Chairman, World HRD Congress
- **PROFESSOR TOM HILTON**
Global Chairman, Asia Pacific HRM Congress
- **JONATHAN PETERS**
Global Chairman, Star's of the Industry Group
- **DR. R. L. BHATIA**
CEO - FUN AND JOY AT WORK; Founder www.indiasgreatest.com & Project Director, Asia's Best B-School Award's
- **DR. PRASAD MEDURY**
Partner, Amrop India Consultants Pv. Ltd.
- **ANDREW KELLY**
Chairman, CMO Asia Award's
- **NINA E. WOODARD**
President & Chief "N" Sights Officer, Nina E. Woodard & Associates, a Division of NDPendence, Inc.
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Chief People Officer & Group Head HR, Mother Dairy fruit & Vegetable Pvt. Ltd.
- **SAAGARIKA GHOSHAL**
Chief People Officer, Reliance Big Entertainment Pvt. Ltd.
- **S. K. DUTT**
Head - Group HR, ABG Shipyard Ltd.
- **RAJEEV DUBEY**
President (HR, After - Market & Corporate Services) & Member of the Group Management Board, Mahindra & Mahindra Ltd.
- **SANJAY MUTHAL**
Managing Director, NuGrid Consulting Pvt. Ltd.
- **DR. C. M. DWIVEDI**
President & Global Head - Corp. HR, Datamatics Global Services Ltd.



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COUNTRIES REPRESENTED





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FUNCTIONAL AREAS REPRESENTED

- Financial Management
- Human Resources Management
- Marketing Management
- Operations Management
- Information Technology Management
- Strategic Management
- Economics
- Innovation
- Entrepreneurship
- Banking Management
- Insurance Management
- Advertising Management
- Communication Management



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DESIGNATION / AREAS REPRESENTED

- Chairperson
- Chairman
- Founder
- Chief Executive Officer
- Managing Director
- President
- Senior Advisor
- Chancellor
- Vice Chancellor
- Dy. Vice Chancellor
- Pro - Chancellor
- Director
- Principal Director
- Dean
- Assistant Dean
- Vice Chairman
- Head of Departments
- Emeritus Professors
- Chair Professors
- Professors
- Associate Professors
- Distinguished Professors



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ASIA'S BEST BUSINESS SCHOOL (OVERALL)

BSCHOOL LEADERSHIP AWARD

- Nanyang Business School
- United World School of Business, Singapore
- Graduate School of Business , University of Malaya
- Faculty of Business Studies, University of Dhaka
- Graduate School of Business, Universiti Kebangsaan Malaysia
- BRAC Business School, BRAC University
- Universidad de Zamboanga, College of Business Management
- Chitkara Business School
- Government College University, Department of Management Studies.
- Symbiosis Institute of Management Studies
- Eastern Institute for Integrated Learning in Management
- School of Communication and Management Studies, Cochin
- Acharya Institute of Management & Sciences

BUSINESS SCHOOL WITH BEST INDUSTRY INTERFACE

- Eastern Institute for Integrated Learning in Management
- Symbiosis Institute of Management Studies
- Institute of Public Enterprise, Hyderabad
- Indira Group of Institutes
- Balaji Institute of Telecom & Management.
- Symbiosis Institute of Operations Management
- Chitkara Business School



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ASIA'S BEST EMERGING BUSINESS SCHOOL

- Delhi Business School
- Sanghvi Institute of Management and Science
- Lovely Professional University
- Indira Group of Institutes
- Balaji Institute of Modern Management
- National Institute of Industrial Engineering

INNOVATION LEADERSHIP AWARD

- Universiti Utara Malaysia, Othman Yeop Abdullah Graduate School of Business.
- Institute of Business Administration, Pakistan
- Solbridge International School of Business
- Karachi University Business School
- Ateneo Graduate School of Business
- Graduate Institute of Technology and Innovation Management, National Chengchi University
- Faculty of Graduate Studies, University of Colombo.
- Symbiosis Institute of Management Studies
- Rajiv Gandhi Indian Institute of Management, Shillong
- PPM School of Management, Indonesia

ASIA'S PROMISING B-SCHOOL

- JRE School of Management



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INNOVATION IN PLACEMENTS

- Symbiosis Institute of Management Studies
- ICFAIAN Business School, Pune

INNOVATION IN BUILDING ACADEMIC & INDUSTRY INTERFACE

- Rajiv Gandhi Indian Institute of Management, Shillong
- School of Communication and Management Studies, Cochin

B-SCHOOL PROVIDING MANAGEMENT EDUCATION THROUGH DISTANCE MODE

- IMT Ghaziabad – Centre for Distance Learning.
- Sikkim Manipal University – Distance Education.

ACADEMIC EXCELLENCE AWARD

- Galgotias University

BEST FACULTY AWARD

- Balaji Institute of Management Studies.

ASIA'S BEST B-SCHOOL FOR GLOBAL EXPOSURE & ENTREPRENEURSHIP

- The Indian Institute of Planning & Management

BEST PROFESSOR IN HUMAN RESOURCES MANAGEMENT

- **Dr. Siriyupa Roongrerngsuke**, Associate Professor, Sasin Graduate School of Business, Bangkok,
- **Dr. Lien Els**, Middlesex University, Dubai Campus
- **Prof. Ashly Pinnington**, Professor of Human Resource Management and Dean – Faculty of Business, The British University in Dubai.
- **Prof. Richard Arvey**, Head – Department of Management & Organisation, NUS Business School, National University of Singapore.
- **Dr. Ashish Malik**, Newcastle Business School, The University of Newcastle.

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BEST PROFESSOR IN HUMAN RESOURCES MANAGEMENT

- **Don Ferrin**, Associate Professor, Lee Kong Chian School of Business Singapore Management University.
- **Dr. Mathew Manimala**, Indian Institute of Management, Bangalore
- **Prof. Debashish Bhattacharjee**, Indian Institute of Management, Calcutta
- **Dr. Rajnish Kumar Misra**, Indian Institute of Management, Rohtak
- **Dr. Samta Jain**, IBS, Mumbai

BEST PROFESSOR IN MARKETING MANAGEMENT

- **Prof. Dipak Jain**, Dean, INSEAD
- **Prof. Naresh K. Malhotra**, Nanyang Business School
- **Prof. Patrick Poon**, Lingnan University, Hongkong
- **Dr. Dae Ryun Chang**, Executive Director – Center on Global Brand Leadership Prof. of Marketing B&B Marketing Center, Yonsei School of Business.
- **Dr. Siew Meng Leong**, NUS Business School, National University of Singapore.
- **Dr. Guo-Qing Guo**, Director of Marketing, Renim University of China.
- **Prof. Piyush Sharma**, Graduate School of Business, The Hong Kong Polytechnic University.
- **Prof. G. Shainesh**, Indian Institute of Management, Bangalore
- **Dr. Rana Sobh**, Assistant Prof., Chair of the Management and Marketing Department, College of Business and Economics, Qatar University
- **Prof. Murali Chandrashekar**, Prof. of Marketing, Academic Director, AGSM MBA Programs, Australian School of Business, The University of New South Wales
- **Dr. Purva kansal**, University Business School, Punjab University.
- **Dr. Jayshree Suresh**, Dean – School of Management, SRM University

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BEST PROFESSOR IN MARKETING MANAGEMENT

- **Dr. Sanjay Patro**, Xavier Labour Relations Institute, Jamshedpur
- **Dr. K. S. Chandrasekar**, Institute of Management in Kerala, University of Kerala
- **Dr. Deepali Singh**, ABV - Indian Institute of Information Technology and Management.
- **Dr. Suraksha Gupta**, Brunel University
- **Dr. Vandana Sonwaney**, Director, Symbiosis Institute of Operations Management

BEST PROFESSOR IN OPERATIONS MANAGEMENT

- **Prof. Arvind Seth**, Dean MBA Program, Institute of Management Technology, Dubai
- **Prof. Shantanu Bhattacharya**, INSEAD.
- **Prof. Vijay Sethi**, Nanyang Business School.
- **Prof. Gautam Sinha**, Indian Institute of Technology, Kharagpur
- **Dr. Koilakuntla Maddulety**, National Institute of Industrial Engineering (NITIE)
- **Prof. Bibhuti Bhusan Tripathy**, Symbiosis Institute of Operations Management
- **Prof. Siddharth Varma**, International Management Institute
- **Dr. Santanu Roy**, Institute of Management Technology, Ghaziabad.
- **Dr. Prashant Gupta**, Director, Sanghvi Institute of Management and science.

BEST PROFESSOR IN FINANCIAL MANAGEMENT

- **Prof. Sunil S Poshakwale**, Cranfield School of Management
- **Prof. Annie Koh, Dean**, Office of Executive & Professional Education; Academic Director, Lee Kong Chian School of Business, Singapore Management University
- **Dr. Francisco Carrada - Bravo**, American University of Kuwait.
- **Prof. Lakshmanan Shivakumar**, London Business School.

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BEST PROFESSOR IN FINANCIAL MANAGEMENT

- **Dr. V. K. Gupta**, Indian Institute of Management, Indore
- **Prof. Satinder Bhatia**, Indian Institute of Foreign Trade.
- **Dr. Shaikh Saleem**, Millennium Institute of Management

BEST PROFESSOR IN INFORMATION TECHNOLOGY

- **Prof. Arjan Sundardas Mirchandani**, IE Business School
- **Prof. Soumitra Dutta**, Insead
- **Prof. B. H. Jajoo**, Indian Institute of Management, Ahmedabad
- **Prof. D. P. Goyal**, Management Development Institute
- **Prof. R. Ramaswamy**, National Institute of Industrial Engineering (NITIE)
- **Prof. Ramesh Behl**, International Management Institute.
- **Prof. Prabin Panigrahi**, Indian Institute of Management, Indore
- **Dr. R. Raman**, Symbiosis Centre for Information Technology
- **Prof. Anesh Maniraj Singh**, Head – Graduate School of Business, University of Kwazulu Natal

BEST PROFESSOR IN BUSINESS STRATEGY

- **Prof. Ang Soon**, Head, Division of Strategy Management & Organization, Nanyang Business School.

BEST PROFESSOR IN ADVERTISING & COMMUNICATIONS MANAGEMENT

- **Prof. Jassim Jirjees**, Dean, College of Media and Mass Communication, The American University in the Emirates.
- **Prof. Aashish Pawaskar**, Sydenham Institute of Management Studies, Research and Entrepreneurship Education.



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BEST PROFESSOR IN ECONOMICS

- **Prof. V. N. Balasubramanyam**, Lancaster University Management School
- **Prof. Sanjay Peters**, Director, Center for Emerging Markets, Associate Prof. of Economics, IESE Business School, Barcelona
- **Dr. Pranab Pani**, Middlesex University
- **Dr. Sargsyan Hayk**, Dean, Yerevan State University, Armenia
- **Prof. Weiyang Zhang**, Director – Institute of Business Research, Guanghua School of Management, Peking University
- **Dr. (Mrs.) D. Sunitha Raju**, Indian Institute of Foreign Trade.
- **Dr. Gulnar Sharma**, Director, Jankidevi Bajaj Institute of Management Studies.

BEST PROFESSOR IN ENTREPRENEURSHIP

- **Dr. Shailendra Vyakarnam**, Director, Centre for Entrepreneurial Learning, Judge Business School, University of Cambridge

BEST PROFESSOR IN MANAGEMENT & INFORMATION SYSTEMS

- **Prof. Shirish C. Srivastava**, Assistant Professor, Operations Management & IT, HEC, Paris

EMERITUS PROFESSOR AWARD

- **Prof. Linda G. Sprague**, Emeritus Professor of Manufacturing and Operations, China Europe International Business School.

LIFE TIME ACHIEVEMENT AWARD

- **Dr. Ashok Chitkara**, Chancellor, Chitkara University.

EDUPRENEUR OF THE YEAR AWARD

- **Shantanu Prakash**, Chairman & CEO, Educomp Solutions Ltd.



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AWARD FOR OUTSTANDING CONTRIBUTION TO HIGHER EDUCATION IN INDIA

- **Dr. Tarita Shankar**, Chairperson, Indira Group of Institutes.

NURTURER OF TALENT AWARD

- **Dr. Madhu Chitkara**, Pro - Chancellor, Chitkara University.

HALL OF FAME AWARD

- **Prof. Y. K. Bhushan**, Senior Advisor, ICFAIAN Business School

AWARD FOR OUTSTANDING CONTRIBUTION TO DESIGN EDUCATION

- **Shri Pradyumna Vyas**, Director, National Institute of Design.

YOUNG ACHIEVER AWARD

- **Mohit Chitkara**, Vice President, Chitkara Educational Trust.

WOMEN SUPER ACHIEVERS AWARD

- **Dr. Mussaret Anwar Sheikh**, Chairperson Education, Associate Professor, Fatima Jinnah Women University.
- **Divya Rajput**, Director, Delhi Business School

DISTINGUISHED EDUCATOR AWARD

- **Dr. R. K. Mishra**, Director, Institute of Public Enterprises.
- **Prof. Chetan Wakalkar**, Group Director, Indira Group of Institutes.

FACULTY EXCELLENCE AWARD

- Galgotias University



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B-SCHOOLS WITH RELEVANT INDUSTRY RELATED CURRICULUM IN ADVERTISING MANAGEMENT

- Eastern Institute for Integrated Learning in Management

B-SCHOOLS WITH RELEVANT INDUSTRY RELATED CURRICULUM IN COMMUNICATIONS

- Eastern Institute for Integrated Learning in Management

B-SCHOOLS WITH RELEVANT INDUSTRY RELATED CURRICULUM IN HUMAN RESOURCES MANAGEMENT

- Eastern Institute for Integrated Learning in Management
- Balaji Institute of Management & Human Resource Development

B-SCHOOLS WITH RELEVANT INDUSTRY RELATED CURRICULUM IN INFORMATION TECHNOLOGY

- Symbiosis Centre for Information Technology

B-SCHOOLS WITH RELEVANT INDUSTRY RELATED CURRICULUM IN ECONOMICS

- Eastern Institute for Integrated Learning in Management

AWARD FOR OUTSTANDING CONTRIBUTION TO EDUCATION

- **Prof. Tan Sri Dato' Wira Dr. Sharifah Hapsah Syed Hasan Shahabudin**, Vice Chancellor, Universiti Kebangsaan Malaysia
- **Prof. Dato Dr. Mohamed Mustafa Ishak**, Vice Chancellor, Universiti Utara Malaysia
- **Prof. Joseph J.Y. Sung**, Vice-Chancellor / President, The Chinese University of Hongkong
- **Prof. Dr. Syed Sakhawat Shah**, Vice Chancellor, Hazara University
- **Dr. Moza Al Shehhi**, Vice Chancellor, American University of Sharjah
- **Dr. Carmen Z. Lamagna**, Vice Chancellor, American International University, Bangladesh

Contd.....



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AWARD FOR OUTSTANDING CONTRIBUTION TO EDUCATION

- **Prof. Dr Shariff Enamul Kabir**, Vice Chancellor, Jahangirnagar University
- **Prof. Dr. Md. Saifuddin Shah**, Vice Chancellor, Khulna University
- **Dr. Mohammed Sharif**, Vice Chancellor, East West University
- **Prof. Kshanika Hirimburegama**, Vice Chancellor, University of Colombo
- **Prof. Dato Ir. Dr. Zaini Ujang**, Vice-Chancellor, Universiti Teknologi Malaysia – International Business School.
- **Dr Fida Muhammad Khan**, Vice Chancellor, Abasyn University
- **Prof. Datuk Dr. Md. Zabid Hj. Abdul Rashid**, President & Vice Chancellor, Universiti Tun Abdul Razak
- **Prof. V. N. Rajasekharan Pillai**, Vice-Chancellor, Indira Gandhi National Open University (IGNOU)
- **Prof. Ghauth Jasmon**, Vice Chancellor, University of Malaya
- **Ashok Mittal**, Chancellor, Lovely Professional University
- **Dr. Robert Bong**, President & Vice Chancellor, UCSI University, Kuala Lumpur

IMPORTANT NOTE

- Category Award are applicable only in some cases.
- The Report is right at the time of going to printing. Any Additions or alterations made thereafter will be announced later.

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ADDENDUM

BUSINESS SCHOOL WITH BEST INDUSTRY INTERFACE

- Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE)

BEST PROFESSOR IN HUMAN RESOURCES MANAGEMENT

- **Prof. Naveen Chamoli**, The Indian Institute of Planning & Management

BEST PROFESSOR IN MARKETING MANAGEMENT

- **Prof. K. K. Guin**, Vinod Gupta School of Management.

BEST PROFESSOR IN ECONOMICS

- **Prof. Prasoon Mazumdar**, The Indian Institute of Planning & Management

BEST EMERGING TELECOM B-SCHOOL IN SOUTH EAST ASIA

- Balaji Institute of Telecom & Managemet

AWARD FOR OUTSTANDING CONTRIBUTION TO EDUCATION

- **Dr. Ikram-ul-Haq**, Vice Chancellor, Government College University, Lahore